**國立中興大學管理學院 學士班 畢業生問卷**

**Graduates Questionnaire (BBA)**

親愛的同學您好，恭喜你即將畢業踏入社會或繼續進修！管院為了想瞭解你經過幾年的學習成果，是否已具備應有的核心能力，並作為未來在教學改進及課程設計上的參考，誠懇希望您能回答這份問卷。無論如何填答，都不會影響您與教師或學校的關係，請安心作答。

Dear Student, Congratulations on your upcoming graduation and your next journey into society or further education! The College of Management would like to understand the learning outcomes achieved during your studies and whether you have developed essential core competencies. This feedback will inform teaching improvements and curriculum design. Please complete this questionnaire honestly; your responses will not affect your relationship with your teachers or the school.

|  |  |
| --- | --- |
| 姓名(Name)： | 學號(Student I.D.)： |
| 畢業系所(Department)： | 畢業西元年份(Year of Graduation)： |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **課程內容 (Course Content)** | Disagree |  |  |  | Agree |
| 您對每年的課程整體結構（如課程安排、學習進度等）的滿意度？  How satisfied are you with the overall course structure each year (e.g., course arrangement, learning pace)? |  |  |  |  |  |
| 您認為課程內容的深度和廣度是否滿足您的學習需求？  Do you think the course content's depth and breadth meet your learning needs? |  |  |  |  |  |
| 您認為低年級的課程內容是否有助於建立基礎知識？（學士班1-2年級、碩士班1年級）  Do you think the content of lower-year courses (Bachelor’s Years 1-2, Master’s Year 1) helps build foundational knowledge? |  |  |  |  |  |
| 您認為低年級課程中理論與實踐的結合程度如何？  How well are theory and practice integrated into lower-year courses? |  |  |  |  |  |
| 您認為高年級的課程內容是否符合您對專業知識的需求？（學士班3-4年級、碩士班2年級）  Do you think the upper-year course content (Bachelor’s Years 3-4, Master’s Year 2) meets your professional knowledge needs? |  |  |  |  |  |
| 您對課程中所提供的學習資源（如教材、參考資料、實習機會等）的滿意度？  How satisfied are you with the learning resources provided in the courses (e.g., textbooks, reference materials, internship opportunities)? |  |  |  |  |  |
| 整體來說，您對授課教師的教學質量和專業知識的滿意度？  Overall, how satisfied are you with the teaching quality and professional knowledge of the instructors? |  |  |  |  |  |
| 您認為課程內容對您實習工作／未來職業發展的實用性如何？  How practical do you think the course content is for your internships or future career development? |  |  |  |  |  |
| 您最喜歡的課程是哪些？  What are your favorite courses? |  | | | | |
| 您希望畢業系所增加哪些新課程或主題？  What new courses or topics would you like your department to add? |  | | | | |

**完成學位後，您獲取以下核心能力的程度？  
(To what extent have you acquired the following competencies upon completing your degree?)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Disagree |  |  |  | Agree |
| Students will exhibit problem-solving skills.  學生將展現問題解決能力。 |  |  |  |  |  |
| Students will demonstrate the concepts in management knowledge.  學生將展示管理知識的概念。 |  |  |  |  |  |
| Students will understand the business sustainable social responsibilities.  學生將理解企業永續社會責任。 |  |  |  |  |  |
| Students will demonstrate effective communication skills.  學生將展現有效的溝通技巧。 |  |  |  |  |  |
| Students will demonstrate basic digital literacy skills.  學生將展現基礎數位素養能力。 |  |  |  |  |  |

**就業狀況 Employment Status**

1. 畢業後您是否已找到工作？　Have you found a job after graduation?

就業／升學／服役／準備考試／其它

Employed / Further Studies / Military Service / Preparing for Exams / Others

1. 您目前的工作職位是？　What is your current job position?

實習人員／初階人員／中階主管／管理職

Intern / Entry-Level Employee / Mid-Level Manager / Senior Manager

1. 您的工作行業是？　What is your industry of employment?
2. 金融及保險業Finance and Insurance Industry
3. 資訊及通訊傳播業Information and Communication Industry
4. 批發及零售業Wholesale and Retail Trade
5. 專業、科學及技術服務業Professional, Scientific, and Technical Services
6. 製造業Manufacturing Industry
7. 其他Others
8. 不適用Not Applicable
9. 您的工作是否與您的專業相關？　Is your work related to your field of study?

非常相關／相關／普通／不相關／完全不相關

Highly Related / Related / Neutral / Unrelated / Completely Unrelated

1. 您希望中興大學如何協助您發職涯技能？

How can National Chung Hsing University assist you in developing career skills?