**國立中興大學管理學院 學士班 校友問卷**

**Alumni Questionnaire (BBA)**

親愛的校友您好，　管院為了瞭解您是否能在工作上運用在校學習到的能力，並作為未來在教學改進及課程設計上的參考，希望您能回答這份無記名問卷。

Dear Alumni,　The College of Management aims to understand whether you can apply the skills and knowledge acquired during your studies to your current work. Your feedback will serve as a valuable reference for improving teaching methods and curriculum design. We kindly ask you to complete this anonymous questionnaire.

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| --- | --- |
| 畢業系所(Department)：  | 畢業學位(Degree Awarded)：  |
| 畢業年份區段(Graduation Year Range):畢業1年、畢業3年、畢業5年、畢業10年以上Graduated 1 Year Ago / Graduated 3 Years Ago / Graduated 5 Years Ago / Graduated Over 10 Years Ago |

**就業狀況 Employment Status**

1. 您目前的工作職位是？　What is your current job position?

初階人員／中階主管／管理職

Entry-Level Employee / Mid-Level Manager / Senior Manager

1. 您的工作行業是？　What is your industry of employment?
2. 學術、研究機構 Academic and Research Institutions
3. 金融及保險業Finance and Insurance Industry
4. 資訊及通訊傳播業Information and Communication Industry
5. 批發及零售業Wholesale and Retail Trade
6. 專業、科學及技術服務業Professional, Scientific, and Technical Services
7. 製造業Manufacturing Industry
8. 其他\_\_\_\_\_\_\_\_\_\_\_\_\_ Others\_\_\_\_\_\_\_\_\_\_\_\_\_

**您認為學校培養的以下能力對您目前的工作有多大幫助？
How helpful are the following skills cultivated by the school for your current job?**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Least |  |  |  | Most |
| Students will exhibit problem-solving skills.學生將展現問題解決能力。 |  |  |  |  |  |
| Students will demonstrate the concepts in management knowledge.學生將展示管理知識的概念。 |  |  |  |  |  |
| Students will understand the business sustainable social responsibilities.學生將理解企業永續社會責任。 |  |  |  |  |  |
| Students will demonstrate effective communication skills.學生將展現有效的溝通技巧。 |  |  |  |  |  |
| Students will demonstrate basic digital literacy skills.學生將展現基礎數位素養能力。 |  |  |  |  |  |

**您認為在目前工作中最需要以下哪些能力？
Which of the following skills do you think are most needed in your current job?**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Least |  |  |  | Most |
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**您在工作中最常使用以下哪些能力？
Which of the following skills do you use most frequently in your job?**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Least |  |  |  | Most |
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| 您認為學校應該增加培養哪些其他能力，以更好地準備學生進入職場？What additional skills do you think the school should cultivate to better prepare students for the workforce? |
|  |
| 您對學校培養學生能力的課程設計有何建議？What suggestions do you have for the school’s curriculum design to enhance students’ skill development? |
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