**國立中興大學管理學院產業需求問卷**

**Industry Needs Questionnaire**

親愛的雇主您好， 管院為瞭解收集雇主對於畢業生的需求和期望，並為學校提供改進課程設計和職業輔導的依據，希望您能誠懇回答這份無記名問卷。

Dear Employers, The College of Management aims to understand and gather employer demands and expectations for graduates, providing a basis for improving curriculum design and career guidance. We sincerely hope you can complete this anonymous questionnaire.

**就業狀況 Employment Status**

1. 您公司最近一年內招聘中興管院畢業生的數量？

How many CoM graduates has your company hired in the past year?

* + 無 None
  + 2人以下 less than 2
  + 3-5人 3-5
  + 6-10人　6-10
  + 11人以上　more than 11
  + 不知道 Not Sure

1. 您的工作行業是？　What is your industry of employment?
2. 學術、研究機構 Academic and Research Institutions
3. 金融及保險業Finance and Insurance Industry
4. 資訊及通訊傳播業Information and Communication Industry
5. 批發及零售業Wholesale and Retail Trade
6. 專業、科學及技術服務業Professional, Scientific, and Technical Services
7. 製造業Manufacturing Industry
8. 其他\_\_\_\_\_\_\_\_\_\_\_\_\_ Others\_\_\_\_\_\_\_\_\_\_\_\_\_

**您認為以下哪些技能對於新進畢業生最為重要？（可多選）  
Which of the following skills do you think are most important for new graduates? (Multiple Choices Allowed)**

* 展示問題解決能力 (B/M)  
  Exhibit problem-solving skills
* 展示管理知識的概念 (B)  
  Demonstrate the concepts in management knowledge
* 理解企業永續社會責任 (B/M)

Understand the business sustainable social responsibilities

* 展現有效的溝通技巧 (B)  
  Demonstrate effective communication skills
* 展現基礎數位素養能力 (B)

Demonstrate basic digital literacy skills

* 展示其對全球經濟變化及產業趨勢的理解 (M)

Demonstrate their understanding of global economic changes and the trend of industries

* 展示批判性思考能力 (B/M)  
  Demonstrate critical thinking skills

**您希望學校在課程設計上加強哪些能力的培養？（可多選）**

**Which skills would you like the school to focus on strengthening in its curriculum? (Multiple Choices Allowed)**

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  Exhibit problem-solving skills
* 展示管理知識的概念 (B)  
  Demonstrate the concepts in management knowledge
* 理解企業永續社會責任 (B/M)

Understand the business sustainable social responsibilities

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Demonstrate basic digital literacy skills

* 展示其對全球經濟變化及產業趨勢的理解 (M)

Demonstrate their understanding of global economic changes and the trend of industries

* 展示批判性思考能力 (B/M)  
  Demonstrate critical thinking skills

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| 您認為學校應該增加培養哪些其他能力，以更好地準備學生進入職場？  What additional skills do you think the school should cultivate to better prepare students for the workforce? |
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| 您對學校的教育質量和畢業生的就業能力有何其他建議或意見？  What other suggestions or opinions do you have regarding the school's education quality and graduates' employability? |
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